

Lauryl Artis-Woodman


INSTRUCTIONAL DESIGNER


about

An innovative instructional designer with years of experience in technology implementation, training, and course design, both in higher education and the medical field.

- Diverse experience in instructional design and technology implementation in higher education.
- Skilled in collaborative development and managing multiple projects across departments.
- Expert in designing and delivering online teaching trainings for faculty.

contact

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 Laurylwoodman.com

EDUCATION

M.S. Instructional Technology
Lehigh University
Graduated 2017
GPA: 4.0

B.S. Psychology; Family, Youth,
and Community Science
University of Florida
Graduated 2009
GPA: 3.65, Cum Laude

SKILLS/TOOLS

Adobe Creative Suite
Blackboard | Blender | Canvas
Camtasia | CourseArc | Flipgrid
Google Suite | Google Tour
Creator | HTML | iMovie
Microsoft Office | MIT App
Inventor | Moodle | Open
Educational Resources | Padlet
Prezi | Qualtrics | Quizlet
Respondus | Wix | Wordpress

CERTIFICATIONS

Quality Matters:
Peer Reviewer & Applying the
QM Rubric

**Professional Development
Trainings:**
Emotional Intelligence 2.0
Crucial Conversations
President's Leadership Institute

professional experience

2017 - Present

MANAGER, INSTRUCTIONAL DESIGN / *Northampton Community College / Bethlehem, PA*

- Support faculty in the development of new online and hybrid courses.
- Design and deliver professional development opportunities to help faculty be effective online instructors, including online teaching training courses.
- Research emerging technologies and resources to support online instruction.
- Assist faculty in determining if their instructional content and assessments align with course learning objectives and guidelines for accessibility and applicable copyright laws.

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professional experience, cont.

April – June, 2020

Independent Contractor / *Pennsylvania Child Care Association TEACH program*

- Designed Online Learning Resource Guide for students, including an Interactive Website: https://www.pacca.org/online_learning_resources.php
- Delivered an Online Learning tips webinar
- Created and maintained shared Google resources to facilitate communication between the contractor and the company.

2014 – 2017

COORDINATOR / *Lehigh University College of Education / Bethlehem, PA*

- Developed and implemented new organizational processes for documents, forms, and student data using technology such as Qualtrics and Google Drive.
- Created and delivered presentations for students and faculty using innovative technology software.
- Developed and maintained administrative LMS sites for academic programs
- Coordinated and arranged meetings; Set-up web meetings using Skype and Zoom and helped train faculty and staff on the use of the software.
- Coordinated technology implementation and set-up for the 2017 Special Education Law Symposium.

2013 – 2015

BRAND AMBASSADOR / *Fusion Event Staffing, Big Orange Productions / NE Region*

- Promote various companies and organizations within the community
- Encourage sales by interacting with consumers via product demonstrations

2011 – 2012

OFFICE ASSISTANT / *University of Central Florida College of Medicine / Orlando, FL*

- Organized and coordinated the 2012 Focused Individual Research Experience Conference.
- Assisted with development, procurement, production, and distribution of course materials and maintained course calendars.
- Posted grades, course content, and announcements to the LMS (Blackboard).
- Liaised with faculty facilitators to ensure adequate progression towards and understanding of session goals as outlined in the learning objectives.
- Assisted faculty with development and organization of instructional content using Power Point and Turning Point.

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Research Interests

ASSISTIVE
TECHNOLOGY

EQUITY IN
EDUCATION

STUDENT
ENGAGEMENT